Sample Interview Questions
for
Caroline Jordan, MBA

Author of:

Stop the Cash Flow Roller Coaster, I Want to Get Off!

What Every Small Business Owner Should Know About Cash Flow…
But Most Don't.

1. What causes cash flow problems in a business?

2. Why do so many businesses struggle with cash flow problems?

3. How comfortable are most small business owners when it comes to the financial side of their businesses?

4. When you're working with a small business that is experiencing cash flow problems, where do you start?

5. What can a first time business owner do to avoid having cash flow problems?

6. Are there steps business owners can take to solve their own small business cash flow problems?

7. How have your own small business cash flow problems influenced your work with other business owners?

8. What is the one thing you can suggest that small business owners do to avoid or cure cash flow problems?