Small Business Success Tip: Learn Something New Everyday

By Caroline Jordan, MBA

Your grandfather probably told you to “learn something new everyday”. Your grandfather was giving you advice that works for your small business as well as your own education.

One of my clients reminded me, this week, of the importance of learning something new everyday. He has a piece of his business that is very time consuming and cumbersome. He’s been working to find technology that will help to alleviate the problem. He thinks he’s found a solution that will save him two days of work per week. Not two hours—TWO DAYS!! For a small business owner, that’s a huge chunk of “found” time.

I was reading a biography this week in which the subject talks of going to “finishing school”. For anyone who hasn’t run into the term before, finishing schools were designed for young women of the Victorian era to “finish” their education. They learned skills to make them more marriageable, able to discuss world events in the drawing room, how to communicate well with people from all walks of life, to learn more advanced foreign language skills, polish their musical talents, etc. Finishing school usually lasted for one year and then, Voila! Your education was finished!

For small business owners, there is no such thing as “finishing school”. Our education process never ends. The best business owners I know are always learning something new. Always looking for ways to make their businesses run better. Always striving to become better, smarter business owners.

So take your grandfather’s advice, learn something new today that will move your business forward.

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